Jeff Sweeton

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Communications, Marketing and Public Relations Experience

Collaborating with Organizations Including

Resilience Partners and the MLK Fair Housing Exhibit Center

The National Veterans Art Museum

ComEd and

The Savannah College of Art and Design

• Technology and Communications Education

Collaborating with Organizations Including

The Intel Computer Clubhouse Network

The Center for Talent Development at Northwestern University

Mozilla and

Adobe Youth Voices

Project Leadership and Professional Development

Collaborating with Organizations Including

The National Science Foundation and The National Art Education Association

EMPLOYMENT EXPERIENCE

Founder and Facilitator

CodeCreate Technology Education

Chicago, Illinois

8/13 – present

- presented collaborations with the Digital Youth Network, the National Science Foundation, the National Art Educators Association, Disney Magnet Schools, Facets Multimedia, Maker Media, the Chicago City of Learning, DiscoverE (Global Day of the Engineer), the Intel Computer Clubhouse Network, the MacArthur Foundation, the Adler Planetarium, MOUSE of New York City, Jewish Family Services of Ottawa, Canada, Mut Theatre of Hamburg, Germany, Common Sense Media, Google and the Imagination Foundation among many other partners throughout Chicago and the world
- presented professional development for The Scratch Foundation and After School Matters among others
- designed and produced marketing and events, garnering support from Smart Chicago at The Chicago Community Trust, Motorola and other sponsors
- managed multiple facilitators at various locations

Media and Design Instructor

The Center for Talent Development at Northwestern University

Evanston and Chicago, Illinois

I/09 – present

- designed and taught original courses exploring Introductory Engineering, Graphic Programming,
 Filmmaking History and Production, Electronics and Illustrating Science among other topics
- coached other instructors, developing parallel syllabi

Technology Education Manager

The Lawndale Christian Development Corporation

Chicago, Illinois

5/12 – 5/15

- ullet designed and taught written, graphic, video, web and music productions to hundreds of students of all ages
- redesigned the technology center, integrating multimedia, project based and collaborative learning
- produced, recorded and edited media, video and installations at the MLK Fair Housing Exhibition Center

Computer Clubhouse Coordinator

The Howard Area Community Center

Chicago, Illinois

6/05 - 5/12

- empowered over 400 youth in graphic, video, written and music production
- traveled to international conferences in Europe and the US, providing professional development
- managed multiple Assistant Coordinators and other staff
- collaborated with The Massachusetts Institute of Technology, Adobe Youth Voices, The Raven Theatre, Loyola University and Chicago Public Media among others

EDUCATION

Chicago Area Project

5/07

• earned YDPCP Level I Youth Work Certification, producing featured content

The Savannah College of Art and Design

6/02

earned BFA, majoring in film and video production and focusing in writing and sound design

• presented in Chicago for the college, advising potential students on art and design careers in 2011

SELECTED PRODUCTIONS, CONSULTATIONS AND PRESENTATIONS

STEM Scouts Advisory Board

10/16 - present

Assessing Computational Thinking in Maker Activities

I/I6 - Present

• an investigation with the National Science Foundation, The Center for College Access and Success, the University of Illinois at Chicago and Chicago Public Library

Resilience Partners NFP Board of Directors

6/15 - present

• implemented video production and web design as well as consulting on marketing on the Board of Directors

iMathination Conference

I/I7

• presenting effective and innovative STEM pathways to educators with The Center for College Access and Success

Youth in Motion Zusammenarbeit:

An International Collaboration with Germany's Mut Theatre

12/16 - 10/17

CodeCreate Art Alive. A Presentation for the Scratch Foundation

• Scratch Foundation 8/16
• presented innovative medium combinations as invited guests at MIT's Media Lab

A Trip to Mars REDUX: Movie Magic at Mudlark Theatre

• an integration of special effects, filmmaking and theatre arts reflecting on Meleis, practice and theory

vethealthcarejobs.org PSA

10/15

6/16

• produced as a commission for the Council on Adult and Experiential Learning

Kids Can Code: A MakerSpace Keynote Presentation

8/15

• presented keynote presentations on Cardboard Switching and constructionist youth theory as invited in Ottawa, Canada

Teaching the Web: A MozFest Presentation

8/14

• implemented workshops and blogs considering Mozilla's Webmaker, Constructionist Education and Web Design

A Dream Realized:

The Fight for Fair Housing in North Lawndale

I/I4

• premiered on Martin Luther King Day at the Fair Housing Exhibition Center on the site of Dr. King's residence in 1966

Tenacity and Truth and Above and Beyond:

Special Exhibitions from The National Veterans Art Museum

1/13, 5/13

• premiered by The Consulate General of the United States of America in Saint Petersburg, Russia

Facets Multimedia /

The Chicago International Children's Film Festival

7/108/107/118/11,4/12,6/12-7/127/13,10/138/14,10/148/15,78/16

• juried and reviewed international productions as well as facilitating video production with youth

The Intel Computer Clubhouse Network

4/078/07.4/084/098/09/.4/108/10.12/104/11.5/12.10/13.10/15.4/16

• presented techniques of successful video production and programming to youth and educators around the world including scripting and preproduction on an internationally produced, youth made, 3D movie

A Fairyland of Violence.

Stories of Conflict through the Eyes of Refugee Youth

-5/09

• produced with The Heartland Alliance • reviewed by The Chicago Tribune • featured by Adobe Youth Voices

through the schools

2004, 2006

 \bullet heard at The Third Coast Audio Festival and on audiodoc.org, vocalo.org 90.7 (An Initiative of

Chicago Public Media), prx.org and KVNF Colorado

at Barnard and Anderson

2002

• thesis film produced at The Savannah College of Art and Design with undergraduate, graduate and professional cast and crew produced with video and film

The Journey of Conscience

1997, 1998

• two commissions of the Jewish Federation of Cleveland, shot and produced on three continents

Group Recognition:

The Quill and Scroll

1994, 1995

• invited member within The Black and Gold high school newspaper

REFERENCES ARE AVAILABLE UPON REQUEST.